KENS 5 MI CASA, MY COMMUNITY CONTEST

OFFICIAL RULES

- 1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.
- 2. <u>Eligibility</u>. Subject to the additional restrictions below, The KENS 5 *Mi Casa, My Community* Contest (the "Contest") is open to individuals who are legal U.S. residents of Texas. Employees or contractors of KENS-TV, Inc. ("KENS 5" or "Sponsor"), TEGNA Inc., all Promotional Sponsors named at the end of these rules and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with any such employees, contractors or sponsors are not eligible to enter or win. Anyone who has won a KENS-TV contest or sweepstakes within the past 90 days prior to the start date of this contest is also not eligible to enter or win.
 - 3. How to Enter. The Contest Entry Period will begin at 8:30 am (CT) September 5, 2017, and will end at 5:30 pm (CT) August 31, 2018. During the Contest Entry Period the Entry Form is available on kens5.com at www.kens5.com/micasa. Complete the required information and follow all instructions. There are three ways to submit a nomination: (1) fill out Entry Form online by visiting www.kens5.com/micasa, (2) send Entry Form by mail to KENS-5 Mi Casa My Community, 5400 Fredericksburg Road, San Antonio, TX 78229, (3) send Entry Form by email to micasa@kens5.com. The Entry Form along with any optional, relevant photos or videos must be authentic, original and you must own all rights, including the copyright, in any photos, video or other materials you submit. Sponsor reserves the right to refuse any photograph it determines to be unacceptable or inappropriate. In addition to the Entry Form, you must also write a description (250 words or less) of the need or person(s) or organization in need and why you believe they deserve to win. Only one nomination is permitted per Entry Form.

Nominator and Nominee. You must be a legal U.S. citizen who is 18 years of age or older, and residing in the State of Texas and within the KENS 5 viewing area (as defined by Nielsen DMA criteria which includes the Texas counties of Atascosa, Bandera, Bexar, Comal, Guadalupe, Kendall, Medina and Wilson). You may self-nominate or nominate someone else that is in need of help to win the *Mi Casa, My Community* Contest.

Sponsor will not be responsible for incomplete, lost, late, postage-due, misdirected or illegible entries, or poor quality photos or videos. You must agree to make yourself available when called upon for additional information. All entries become the property of Sponsor and none will be returned. IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS CONTEST.

- 4. Winner Selection. Judging of all eligible entries will begin on September 18, 2017 and run once each calendar month through August 2018. A panel of qualified judges made up of KENS 5 station personnel and Sponsor personnel will judge eligible entries by the following criteria (1) nominee's need, (2) submitted description/story, and (3) overall expenditure to fulfill. The ratings scale for each criterion will range from one (1) to ten (10), with 10 being the best score. In the event of a tie, the judges will revisit the tied entries and re-judge each using the same criteria. The nominated entries with the highest cumulative score each month will become the twelve (12) winning nominations. Sponsor reserves the right to select fewer than twelve (12) winning nominations if, in its sole discretion, it does not receive a sufficient number of eligible and qualified nominations. The judges' decisions are final and binding in all respects.
- **5. Prizes and Odds.** One (1) prize will be awarded each month for one (1) winning nomination. Sponsor will determine all elements of prizes in its sole discretion. Prizes may not be assigned,

transferred, or changed, except at the sole discretion of Sponsor. The awarding of any prize is contingent upon full compliance with these Official Rules. You agree to be bound by Official Rules and agree that if any nominator or nominee fails to provide proof of identity, refuses to provide required documentation, is found to have violated the Official Rules or otherwise does not meet eligibility criteria, prize will be forfeited and awarded to an alternate winner with the next highest score. You, and anyone else you nominate, understand that Sponsor is not liable for injuries, losses or damages of any kind arising from participation in this promotion and acceptance, possession and use of prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prize. Decisions of Sponsor are final and binding in all respects.

Odds of winning depend on the number of eligible entries received. Winners will be notified on or about the first business day of the month beginning October 2017.

6. Winner Notification and Acceptance. Winning nominations will be notified at the telephone number provided on the entry form. KENS 5 will call during regular business hours and will leave no messages. Failure to reach the Winner by phone after three (3) attempts may result in disqualification of winner or forfeiture of prize, and the entry with the next highest number of points will be declared the Winner. Winning nomination may waive right to receive prize(s). Prizes are non-assignable and non-transferable. No substitutions allowed by winner. Prize is not redeemable for cash. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winner is solely responsible for reporting and payment of any taxes on prizes. To claim the prize Winner will be required to complete an affidavit of eligibility/liability and publicity release which must be returned as directed by Sponsor. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Delivery of the prize will be arranged following Sponsor's receipt of the fully executed affidavit of release.

You, your parent/guardian (if you are under 18 years of age as of the beginning of the Contest Entry Period), and winning nominees (as a condition of prize acceptance) authorize the Sponsor to use their names, voices, likenesses, biographical data, city and state of residence and entry materials in promotional material and for advertising, public relations and editorial purposes worldwide, in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the abovementioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

- 7. Participation. By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserve the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Sponsor. In the event the Contest is compromised by tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. KENS 5 shall have no liability to the Winner, materials, or labor being provided or for any damage to persons or property in connection with the Contest.
- **8.** Release. Promotional Sponsors and KENS 5 make no warranties, express or implied, relative to the use or enjoyment of any prize or portions thereof, including without limitations, its quality, merchantability or fitness for a particular purpose. By entering the Contest, Winner agrees to hold harmless and fully release Sponsor, KENS 5, TEGNA Inc. and its parent companies,

trustees, subsidiaries, franchisees, licensees, employees, agents, independent contractors and advertising and promotional agencies from any and all liability for any injuries, losses, death, or damages of any kind caused by any prize or resulting from the acceptance, possession, quality, use or misuse of any prize, or any portion of any prize or travel related to the receipt or use of any prize.

9. <u>Construction</u>. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

Sponsor assumes no responsibility for nominations it is unable to process due to network, hardware or other technical failures; or any other reason, or incomplete, damaged, misdirected, illegible, postage due, stolen or lost entries. Sponsor reserves the right, in its sole discretion to disqualify any person tampering with the entry process or otherwise in violation of these Official Rules. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this promotion if not capable of completion as planned, including infection by computer virus, technical corruption, non-authorized human intervention or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, or integrity of the contest. In the event of cancellation, Sponsor reserves the right to select winner(s) from among all eligible entries received prior to date of cancellation. The use of automated entry systems or any other conduct that impedes the integrity of the contest is prohibited.

10. <u>Sponsor.</u> The Mi Casa, My Community Contest is sponsored by KENS 5. The decisions of Sponsors and judges regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest.

For the name of winners or a copy of these Official Rules send a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), KENS-5 *Mi Casa My Community*, 5400 Fredericksburg Road, San Antonio, TX 78229. Official rules and nomination forms are also available at www.kens5.com. If you have questions regarding this Contest, please contact Nieves Arredondo at narredondo@kens5.com or 210-366-5000.